

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 81075

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

AND

CONTRACT NO. REV.

1041-81075-1

DATE PRINTED

11/06/12

PAGE 1

309300	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	342510	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	NEBO MEDIA, INC.			NRSC/TOM SMITH FOR US SENATE		
AND	PO BOX 3775			333 Allegheny Ave Ste 202		
ADDRESS	Washington	DC	20027-0275	Oakmont	PA 15139-2072	
	USA			USA		
CONTACT	NEIL WILLIAMS			PRODUCTNRSC/T.SMITH US SENATE		
LOCAL SALESPERSON	JOHN LINK POL.		AGENCY EST. NO.	PRODUCT CODE	9820	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS: 2						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	0111100	4	11:00P	11:35P	30S	10/30/12-11/02/12	LATE NEWS	4	1800.00	7200.00
2	1000000	1	11:00P	11:35P	30S	11/05/12-11/05/12	LATE NEWS	1	1800.00	1800.00
3	01111..	4	05:27A	05:58A	30S	10/30/12-11/02/12	5:30AM NEWS THIS MORNING	4	275.00	1100.00
4	10000..	1	05:27A	05:58A	30S	11/05/12-11/05/12	5:30AM NEWS THIS MORNING	1	275.00	275.00
5	01111..	4	05:58A	07:00A	30S	10/30/12-11/02/12	THIS MORNING (5:58-7AM)	4	350.00	1400.00
6	10000..	1	05:58A	07:00A	30S	11/05/12-11/05/12	THIS MORNING (5:58-7AM)	1	350.00	350.00
7	02222..	8	06:58A	09:00A	30S	10/30/12-11/02/12	CBS THIS MORNING	8	250.00	2000.00
8	20000..	2	06:58A	09:00A	30S	11/05/12-11/05/12	CBS THIS MORNING	2	250.00	500.00
9	00001..	1	10:58A	12:00N	30S	11/02/12-11/02/12	THE PRICE IS RIGHT	1	900.00	900.00
10	10000..	1	10:58A	12:00N	30S	11/05/12-11/05/12	THE PRICE IS RIGHT	1	900.00	900.00
11	01111..	4	12:00N	12:30P	30S	10/30/12-11/02/12	TALK PHILLY	4	575.00	2300.00
12	10000..	1	12:00N	12:30P	30S	11/05/12-11/05/12	TALK PHILLY	1	575.00	575.00
13	01111..	4	12:26P	02:00P	30S	10/30/12-11/02/12	CBS SOAP OPERA ROTATION	4	550.00	2200.00
14	10000..	1	12:26P	02:00P	30S	11/05/12-11/05/12	CBS SOAP OPERA ROTATION	1	550.00	550.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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			FROM	TO						
15	01111..	4	02:00P	02:56P	30S	10/30/12-11/02/12	THE TALK	4	495.00	1980.00
16	10000..	1	02:00P	02:56P	30S	11/05/12-11/05/12	THE TALK	1	495.00	495.00
17	01111..	4	02:57P	04:00P	30S	10/30/12-11/02/12	THE DOCTORS	4	325.00	1300.00
18	10000..	1	02:57P	04:00P	30S	11/05/12-11/05/12	THE DOCTORS	1	325.00	325.00
19	01111..	4	04:00P	05:00P	30S	10/30/12-11/02/12	DR. PHIL	4	650.00	2600.00
20	10000..	1	04:00P	05:00P	30S	11/05/12-11/05/12	DR. PHIL	1	650.00	650.00
21	02222..	8	05:00P	06:00P	30S	10/30/12-11/02/12	5PM EARLY NEWS	8	700.00	5600.00
22	20000..	2	05:00P	06:00P	30S	11/05/12-11/05/12	5PM EARLY NEWS	2	700.00	1400.00
23	01111..	4	06:00P	06:30P	30S	10/30/12-11/02/12	NEWS 3 AT 6	4	950.00	3800.00
24	10000..	1	06:00P	06:30P	30S	11/05/12-11/05/12	NEWS 3 AT 6	1	950.00	950.00
25	01111..	4	06:58P	07:27P	30S	10/30/12-11/02/12	ENTERTAINMENT TONIGHT	4	900.00	3600.00
26	10000..	1	06:58P	07:27P	30S	11/05/12-11/05/12	ENTERTAINMENT TONIGHT	1	900.00	900.00
27	01111..	4	07:28P	07:57P	30S	10/30/12-11/02/12	THE INSIDER	4	1000.00	4000.00
28	10000..	1	07:28P	07:57P	30S	11/05/12-11/05/12	THE INSIDER	1	1000.00	1000.00
29	00101..	2	06:30P	07:00P	30S	10/31/12-11/02/12	CBS EVENING NEWS	2	1500.00	3000.00
30	10000..	1	06:30P	07:00P	30S	11/05/12-11/05/12	CBS EVENING NEWS	1	1500.00	1500.00

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NATIONAL SALESPERSON						
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			FROM	TO						
31	.1.....	1	07:57P	09:00P	30S	10/30/12-10/30/12	NAVY NCIS	1	9000.00	9000.00
32	...1...	1	10:00P	11:00P	30S	11/01/12-11/01/12	ELEMENTARY	1	7000.00	7000.00
331..	1	10:00P	11:00P	30S	11/02/12-11/02/12	BLUE BLOODS	1	4500.00	4500.00
341.	1	05:00A	06:00A	30S	11/03/12-11/03/12	WKND NEWS SAT 5-6A	1	200.00	200.00
351.	1	06:00A	06:57A	30S	11/03/12-11/03/12	WEEKEND NEWS SAT 6-7AM	1	300.00	300.00
361.	1	06:57A	09:00A	30S	11/03/12-11/03/12	CBS SATURDAY MORNING NEWS	1	300.00	300.00
371.	1	12:00N	07:00P	30S	11/03/12-11/03/12	NCAA COLLEGE FOOTBALL	1	600.00	600.00
381	1	05:58A	07:00A	30S	11/04/12-11/04/12	WKND NEWS SUN 6-7A	1	150.00	150.00
391	1	06:58A	09:00A	30S	11/04/12-11/04/12	WKND NEWS SUN 7-9A	1	250.00	250.00
401	1	08:57A	10:30A	30S	11/04/12-11/04/12	CBS SUNDAY MORNING	1	1080.00	1080.00
411	1	12:57P	04:30P	30S	11/04/12-11/04/12	NFL FOOTBALL 1PM GAME	1	6000.00	6000.00
421 Cancelled		04:00P	07:30P	30S	11/04/12-11/04/12	NFL FOOTBALL 4PM GAME	0	8500.00	.00
431	1	07:30P	08:30P	30S	11/04/12-11/04/12	SIXTY MINUTES	1	15000.00	15000.00
44	M	1	10:00P	11:00P	30S	11/05/12-11/05/12	HAWAII FIVE-O	1	7000.00	7000.00

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			FROM	TO						
45	M	1	04:30A	05:00A	30S	11/05/12-11/05/12	EYEWITNESS NEWS AT 430AM	1	135.00	135.00
46	T	1	05:58A	07:00A	30S	11/06/12-11/06/12	THIS MORNING (5:58-7AM)	1	810.00	810.00
47	T	1	06:58A	09:00A	30S	11/06/12-11/06/12	CBS THIS MORNING	1	405.00	405.00
Total Contract:								96		107880.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						.00	106330.00	.00	106330.00	
GRAND TOTAL									106330.00	

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